

# 2022



In the second edition of the Global Footwear Executive Summit, top players from footwear brands, retailers, suppliers and associations will once again gather together to discuss and explore the postpandemic future of the industry and examine the corresponding strategies on digitalisation, pricing and sustainability.

**COMPLIMENTARY ENTRY** 

31 MARCH 2022 14:00 - 17:30

MEETING ROOM AL AIN J, LEVEL 1 DUBAI WORLD TRADE CENTRE

#### **REGISTRATION:**

footwearsummit.com

ORGANISERS:





### **SESSION 1 - DIGITALISATION**

New technologies are changing the way shoes are manufactured and sold. In the first session, we will explore automation, artificial intelligence, online sales and logistics that are challenging the industry.



Moderator:
Vicki Dean
Subject Leader
Fashion & ICLT (Institute for
Creative Leather Technologies)



Benjamin Sommer
Head of Sales & Marketing
Magazino

2022





Roberto Vago Managing Director ASSOMAC



Vitor Duarte
Industry Business Director
Mind Technology



#### SESSION 2 - PRICING STRATEGY

The cost of producing a pair of shoes is multiplying - logistics are pricier than ever, minimum salaries are increasing, lockdowns are still a reality, inflation is rising everywhere. Just managing a supply chain is becoming more and more difficult.

In this session, footwear brands and consultants will share their views on managing inflation and the supply chain. World Footwear will also share their latest research data.



Moderator:
João Maia
General Manager
APICCAPS

2022





William Wong

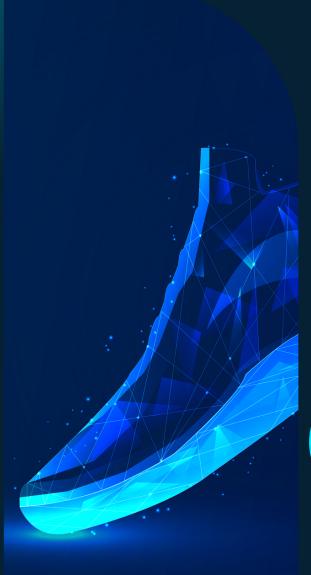
Founder / Chairman of the

Federation of Hong Kong

Brands;

Vice President of Hong Kong

Footwear Association



#### **SESSION 3 - SUSTAINABILITY**

Whether a material is sustainable or not should be based on its impact on the society and environment, but not marketing. In the final session, we will present the most "mentioned" innovative materials - leather substitutes, soles with 100% recycled content, new biobased materials for shoes, biodegradable materials etc.



## **Moderator:** Amit Chopra

Managing Director and Founder Shoes & Accessories Magazine



**Egbert Dikkers**Global Director ESG of

Smit & Zoon;
Chairman of Leather Naturally



Paul Bridge

Deputy VP C&P Softlines; Global Head of Footwear and Leather Services; UK Softlines Business Lead



Sanjay Leekha

Founder and Chairman-cum-Managing Director Alpine Group



Siddharth Dixit

Vice President Apparel Group

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